

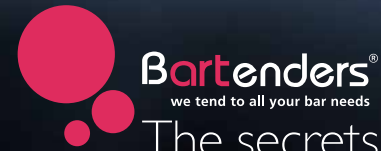


Bartenders[®]
we tend to all your bar needs

Events Cocktail Catering
Bar Consulting
Behind Bars[®] - International
School of Bartending
Bar Equipment e-store

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The secrets of bar success
by the experts



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Cocktails are a global trend and bars need to follow the developments in the field of bartending in order to compete. Bartenders provide high quality consulting services for businesses in the hospitality and entertainment sectors as well as beverage marketing services. Bartenders' services are based on many years of experience in the field of bartending, consulting and bar equipment, continuous training in new techniques and information on global trends in cocktails and mixology.

The team leader and founder of Bartenders is Achilleas Karaoulanis, an acknowledged mixologist with over 20 years of experience and education in the fields of bartending, bar management, f & b management, professional training.





Bar consulting

Bartenders' bar consulting services are provided to bars, clubs, cafes, restaurants, hotels and event venues. We adapt the cocktail menu to your customers and suggest ways to make their bar experience exciting! At the same time we offer consulting services regarding effective bar operation, better response times and ways to reduce costs.

- Cocktail menu creation
- Signature cocktail recipes
- Cocktail bar planning & design
- Bar equipment market research
- Bar management
- Cocktail staff training (cocktail preparation, service, sale)
- Bar manual
- Tasting panel (on site new recipe tasting)



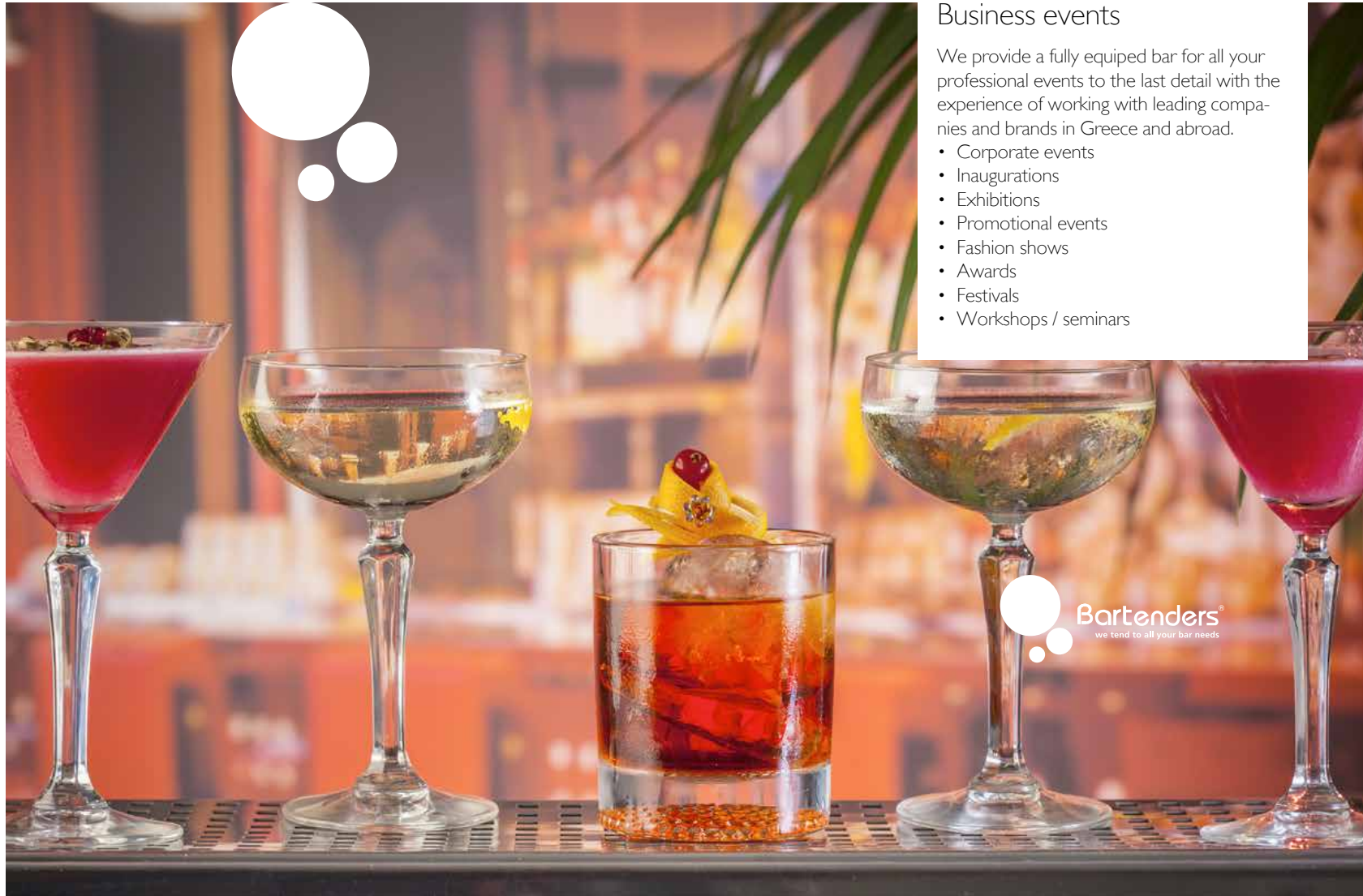
Beverage marketing

Bartenders propose new and efficient ways to present and promote new or existing products, such as branded alcohol products, juices, syrups and other ingredients. Using our know-how we create innovative cocktail recipes that enhance the flavor characteristics of every product.

- Signature cocktails
- Tasting workshops
- Professional beverage seminars (Spirit Masterclasses)
- Product Presentations
- PR events
- Cocktail / drinks styling for photography and video



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Business events

We provide a fully equipped bar for all your professional events to the last detail with the experience of working with leading companies and brands in Greece and abroad.

- Corporate events
- Inaugurations
- Exhibitions
- Promotional events
- Fashion shows
- Awards
- Festivals
- Workshops / seminars

